

PROJECT VATSALYA

Initiative Status & Implementation Progress Update

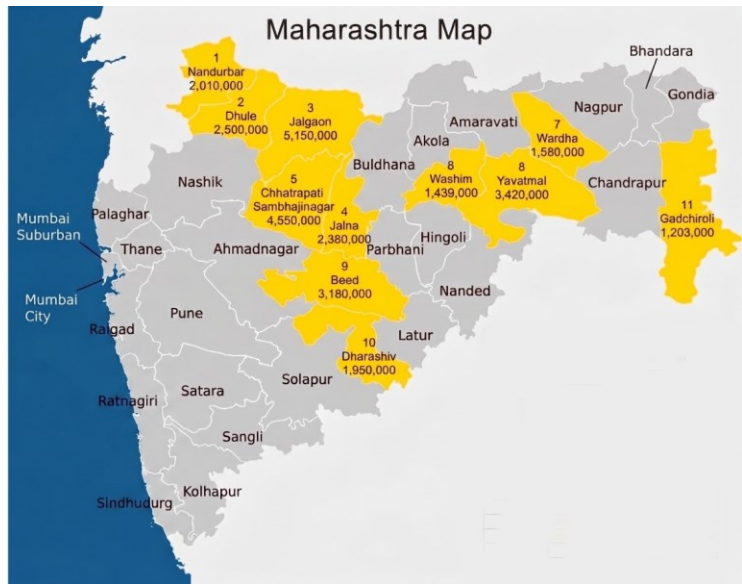
1. Executive Summary & Geographic Expansion

Project Vatsalya, pioneering a high-impact model for maternal and women's health under the Siddh Divyang Foundation, is moving from a successful initial phase into an expansive, statewide implementation framework. By prioritizing regions characterized by deep healthcare disparities, the project drives the early clinical identification of high-risk conditions during the crucial preconception and pregnancy stages.

Geographic Footprint Evolution:

- Phase 1 Pilot: Washim District
- Current Expansion (10 Districts): Nandurbar, Dhule, Jalgaon, Jalna, Chhatrapati Sambhaji Nagar, Wardha, Yavatmal, Beed, Dharashiv, and Gadchiroli.
- Future Scale Horizon: Remaining 25 Districts and 26 Municipal Corporations across Maharashtra to achieve full statewide coverage.

SR.NO	District	2026 Estimated Population
1	Nandurbar	2,010,000
2	Dhule	2,500,000
3	Jalgaon	5,150,000
4	Jalna	2,380,000
5	Chhatrapati Sambhajnagar	4,550,000
6	Washim	1,439,000
7	Wardha	1,580,000
8	Yavatmal	3,420,000
9	Beed	3,180,000
10	Dharashiv	1,950,000
11	Gadchiroli	1,203,000
	Total	29,362,000

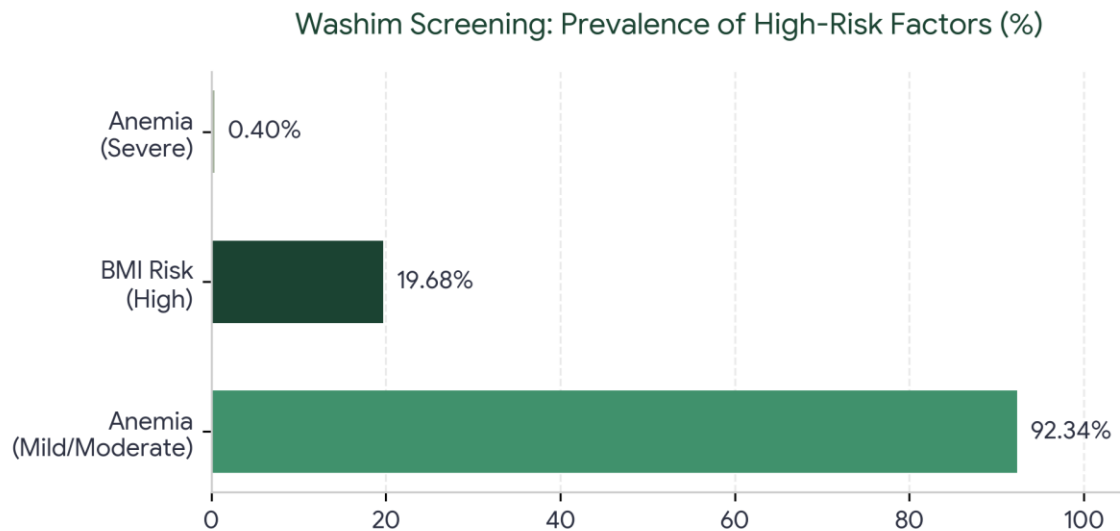


This tactical expansion directly advances our core mission to anchor critical medical support systems within rural, tribal, and economically marginalized zones—most notably across the vital cotton farming belt where socioeconomic barriers heavily intersect with systemic healthcare deficits.

2. Clinical Baseline Insights (Washim Pilot)

Empirical data gathered during the initial screening cycle in Washim District clearly highlights the immediate necessity for structured medical, nutritional, and clinical interventions. The findings pinpoint major high-risk health markers among the targeted demographic:

The following graph visually summarizes the prevalence rates of identified conditions, illustrating the clear urgency for extensive medical deployment:



3. Digital Capacity Building & Ecosystem Training

To ensure seamless real-time data capturing and robust execution of the project across all regions, a structured, multi-tier training and ecosystem optimization strategy was deployed:

State-Level Training of Trainers (ToT)

On 21st April, a high-level ToT Video Conference (VC) training focused on the Vatsalya Digital Application was organized by the State Family Welfare Bureau. The session brought together critical administrative and clinical leaders across all 11 implementation districts to synchronize deployment protocols.

- Key Stakeholders Attending: District Reproductive Child Health Officers (DRCHO), Medical Officer - District Training Team (MO-DTT), Monitoring & Evaluation Officers (M&E), Public Health Nurses (PHN), Taluka Health Officers (THO), and Community Health Officers (CHO).
- Total Impact Footprint: 412+ Active Participants trained to drive the regional oversight.

Operational Milestones & Optimization:

- **Grassroots Cascade Training:** Active training cascades are currently underway within every targeted block. This micro-level training covers the vital base of our health ecosystem pyramid, systematically empowering Auxiliary Nurse Midwives (ANMs) and Accredited Social Health Activist (ASHA) workers with modern digital diagnostic tracking capabilities.
- **Application Iteration & Feedback Loop:** All strategic suggestions and UX/UI recommendations shared by clinical end-users during the training cycles have been officially compiled. Following departmental validation, necessary technical modifications are being integrated directly into the Vatsalya Application framework to enhance Field efficiency.

4. Website Content Architecture Recommendation

To optimize engagement on the official portal (siddhdivyangfoundation.org), it is highly recommended to structure the project page with an interactive web layout using the copy blocks provided below:

- **Hero/Impact Statement:** Place a prominent headline reading: 'Empowering Mothers, Securing Futures: Project Vatsalya Enters Next Phase of Statewide Expansion.'
- **Geographic Interactive Map:** Incorporate a color-coded SVG map of Maharashtra indicating Active Pilot (Washim), Scale Districts (10), and Pipeline targets.
- **Data Callout Cards:** Use UI highlight blocks to isolate the 92.34% Anemia statistic. Visually contrasting large text fonts will optimize user comprehension and prompt actionable donations/partnerships.