



GOVERNMENT OF MAHARASHTRA
STATE FAMILY WELFARE BUREAU
MAHARASHTRA

Additional Director Telephone No. Office Telephone No. (EPABX)	26058996 (P) 26058739 (O) 26058139 (O) 26058476 (O)	State Family Welfare Bureau, Kutumb Kalyan Bhavan, District Hospital Campus, Sangvi Fata, Aundh Pune- 411027. Fax: 020-26058766/26058218 Email ID: sfwbcell@gmail.com
Health Services		No. SFWB/ Vatsalya project /Letter of Appreciation / 26 668/ /Date:02/01/2026

To,
Mr. Uday Mehta
Founding Director, Siddh Divyang Foundation
Shivajinagar, Pune 411016

Sub:- Letter of Appreciation - Association with Siddh Divyang Foundation (SDF) for
Vatsalya Project

Dear Mr. Uday Mehta,

It has been our pleasure working with your team on the *Vatsalya* project, where Siddh Divyang Foundation (SDF) is serving as the technology partner. It is truly encouraging to witness the seamless collaboration between our team, the UNICEF team, and the SDF team in the development and implementation of the *Vatsalya* mobile application and portal. This initiative plays a critical role in data collection and monitoring of beneficiaries, starting from the preconception stage onwards.

We are pleased to note that the progress continues to meet our expectations, and we look forward to maintaining this momentum in the days ahead. It is heartening to see that the collective efforts and coordination among all three teams have yielded encouraging outcomes.

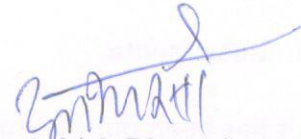
- SDF Team Contribution:** Following the successful completion of the first phase of programming for data collection and compilation for the statewide implementation of the *Vatsalya* application, a one-day online training program for Master Trainers was organized across all nine circles from 21st April to 30th April 2025. Conducted in eight separate batches, the SDF team successfully trained over 1,650 health officials from all 34 districts and 27 municipal corporations.
- Cascade Training:** These Master Trainers are now engaged in conducting further training sessions at the district and taluka levels for health officials, following the same structure.
- Feedback and Improvements:** During these training programs, certain suggestions for modifications were shared from our side. We request that these changes be

incorporated into the application programs once finalized by our team in coordination with UNICEF.





4. **Technical Support:** The technical support services provided by the SDF team throughout the development and implementation of the *Vatsalya* application have been commendable. We appreciate the professionalism and dedication shown and anticipate continuing collaboration in the same spirit.
5. **"Healthy Baby" Project:** We are also encouraged to see SDF's progress on the *Healthy Baby* application in partnership with KEM Hospital, Pune, for developing additional multimedia content for children aged 12 to 24 months. We envision that *Vatsalya* and *Healthy Baby* projects will be integrated in due course.

The health and well-being of mothers and newborns across Maharashtra remain a top priority for us. We sincerely appreciate the ongoing support from the Siddh Divyang Foundation and look forward to continued collaboration with your esteemed organization.

Warm regards,



(Dr. Ashish Bharati)
Deputy Director Health Services
State Family Welfare Bureau, Pune.

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Additional Director Telephone No. Office Telephone No. (EPABX)	26058996 (P) 26058739 (O) 26058139 (O) 26058476 (O)	State Family Welfare Bureau Aundh Hospital campus , Pune 411 027 (Maharashtra) Fax: 020- 26058766 /26058218 Email-ID:sfwbcell@gmail.com
Health Services		No. SFWB/ Vatsalya Project/ Letter of Intent/SDF/ 14865-869 /2026, Date- 24/04/2026

To,
Mr. Uday Mehta
Founding Director Siddh Divyang Foundation (SDF),
Pune.

Sub: Letter of Intent (LOI) for Collaborative Pilot of "AI Vatsalya" Voice - Interface under National Health Mission (NHM) Maharashtra.

Ref: MoU Between Siddh Divyang Foundation (SDF) and Public Health Department regarding Vatsalya App dated 01/MAR/2024

Dear Mr. Mehta

With reference to our discussions regarding the "AI Vatsalya" voice-interface platform in Marathi and Hindi, conceived by the Siddh Divyang Foundation (SDF), the Public Health department Maharashtra expresses its intent to explore a collaborative pilot for this technology.

Recognizing the potential of Artificial Intelligence to support frontline health workers, we are interested in evaluating the "AI Vatsalya" solution as a digital assistant for Maternal and Child Health (MCH) under Vatsalya App which is already in pilot phase in some districts.

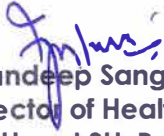
The pilot will focus on:

- **Real-time Query Resolution:** Providing ASHAs, ANMs, and mothers with immediate, localized guidance in Marathi/Hindi based on guidelines issued by Public Health Department.
- **Early Intervention:** Supporting the identification of High Risk cases to nearby health facilities.
- **Technical Integration:** Evaluating how voice-AI can augment existing health workflows without increasing administrative burden.

It is understood that this is a pro bono initiative by the Siddh Divyang Foundation, provided at no financial cost to the Public Health Department. SDF will act as the technology provider, offering the AI infrastructure, localized datasets, and technical helpdesk support.

We look forward to this to ensure it aligns with the "Vatsalya" program and NHM guidelines.

Yours' Sincerely,


(Dr. Sandeep Sangale)
Additional Director of Health Services
FW, MCH and SH, Pune
State Family Welfare Bureau, Pune

Copy to

1. Hon. Principal Secretary (1), Public Health Dept. Mumbai
2. Hon. Mission Director and Commissioner Health Services – NHM, Mumbai
3. Hon. Director (Hospitals), Mumbai
4. Hon. Director (Primary), Pune

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Date: 12th Sept. 2024

To,

Mr. Uday Mehta

Founding Director, Siddh Divyang Foundation

Shivaji Nagar, Pune 411 016

Sub: Working in the Health domain with Siddh Divyang Foundation

Dear Mr. Uday Mehta

It has been a pleasure working with your team on Project "Vatsalya" wherein SDF is technology partner for the development of Front End "Vatsalya" App. incorporating awareness and monitoring component along with maintenance of back-end database and generation of reports. So far progress is as per our expectation, and we look forward to maintaining the same pace in the coming days and months. We have also reviewed in detail your "Healthy Baby" App. We find the multimedia content developed by filming real babies unique and effective. Making it easy to understand for the parents of newborn babies even if they have limited education.

Categorization of Major milestones with a 3-month interval from 0-3, 3-6, 6-9 and 9-12 months in following categories is adequate.

- Categorization of Milestones
- Physical milestones and Fine Movement
- Social and emotional milestones
- Cognitive learning, thinking and problem -solving.
- Language or communication
- Hearing

We would like to work with SDF on the "Healthy Baby" project. At the same time, it is our suggestion that if you incorporate certain additional features in the App. as follows:

- 1) Incorporate Home Based Neonatal Care (HBNC) component for the babies from birth to first 6 weeks.
- 2) Expand the scope from 12 Months to 18 Months and then to 24 Months.
- 3) Incorporate "Kangaroo Mother Care -KMC" aspect.

This will increase the user acceptance of the "Healthy Baby".

Looking forward to working with your esteemed organization in future.

With best wishes,


Dr. Mangesh Gadhari,
Health Specialist
UNICEF Maharashtra